INSTITUTIONAL DISTINCTIVENESS 2015-16 COMMUNITY ENGAGEMENT

Loyola's primary focus is on Community Services. Being a Social Sciences College, which offers courses like Social Work, Sociology and Psychology, it is our mission to offer community services in the form of extension activities. For this we have 2 avenues: a) Student Community Services- in which individual students and batches of students undertake activities to support people and causes they come across during their field work interventions; b) Loyola Extension Services, and c) Faculty engagement: it is the official wing of Loyola College which offers Community Services to the population around the college and to people in need.

A. STUDENT SOCIAL RESPONSIBILITY (19 PROGRAMMES):

Under various student clubs of the college, students themselves take the responsibility to organize various community services. This year students were involved in 19 social outreach programmes:

- (1) **NSS Camp**: The NSS camp is a flagship activity of the college. This year NSS camp was held at Puthukuruchi from 30/3/2016 to 5/4/2016. The following are the highlights of NSS camp: Inauguration of NSS Camp THIRA'16, Cultural Fiesta, Survey, Workshop on Social Mapping, Street play on Social Evils by NSS Volunteers & Street Play by Youth of the Locality, Awareness Classes on Health & Hygiene, Goal setting, Growing gracefully and Cybercrime, Gathering of Senior Citizens, Shramadhan, Valedictory function, Cultural Fiesta of local people, Camp Fire and Evaluation.
- (2) **Transgender inclusive campus:** The research scholars initiated a programme which led to Loyola being declared as the first Transgender Inclusive campus in Kerala on 20/11/2015. H. Venkitesh, Trivandrum City Police Commissioner, inaugurated the meeting, where Fr. Ranjit I. George SJ, Vice Principal of the college made the declaration. This programme was organized in collaboration with Dale View, a prominent NGO in Trivandrum. 30 trans-genders participated in this historic event.
- (3) **Book Donation drive:** The research scholars also organized a book donation drive on October 10, 2015.

- (4) National blood donation day celebration: On October 1st 2015 Loyola College of Social Science had celebrated National Voluntary Blood Donation Day at Sreemoolam Club in collaboration with Terumo Penpol Pvt Ltd. Film actor Manikkuttan was the Chief Guest and Mr. B. Harikrishnan, (GM, TPP) had presided over the function. The key note address and felicitation were delivered by Rotary Club, Trivandrum member Arun Gokuldas and Dr. N. Usha respectively. The vote of thanks for the function was delivered by Ms. Amalpriya (final year student MA HRM). As part of the celebrations a blood donation camp, slogan contest for school students and elocution competition for college students were also conducted.
- (5) **Blood Donation Flash mob** on 29-9-2015: Flash Mob for promoting Voluntary Blood donation at Museum compound to promote voluntary blood donation on 30th September 2015. Almost 30 volunteers participated in the programme.
- (6) **Elocution contest** on the topic 'how to promote voluntary blood donation' organized for higher secondary students in association with SARAS at Sreemoolam Club. Date 1/10/2015.
- (7) **Street Theatre** on Fighting Stigma: Mental Health Day Celebrations at Kovalam, Date 10/10/2015 in collaboration with District Mental health Programme.
- (8) **UNICEF** sponsored Street Theatre on World Handwash Day at Loyola School and Shanghumugham Date 15-10-2015. 16-10-2015: flash mob, skit, rally, poster exhibition on global hand washing day at Loyola School at Shangumugham beach with the support of Kerala Child Right Observatory and UNICEF.
- (9) **Snehamanasam:** Thirteen volunteers participated in a school mental health program was conducted at NSS HSS Pandalam, which included motivational classes for students, awareness programs for parents and a mental health survey among students as part of mental health week observation.
- (10) **Street Play Sumithrayanam:** SALT conducted a street play on 24-11-2015 called "Sumithrayanam" based on 'need for gender equality' at various place in and around Trivandrum Corporation. The play made the public about the different types of discriminations women face in their life and how is it affecting the society. They showcased the street played at major city spots like Sreekariyam, Shangumugham etc.
- (11) **Earthquake Relief in Nepal:** Reenu Maria Joseph and Rukku Elizabeth Jacob part of Earthquake Relief Activities as part of the Navodaya Tribal School, Nepal. They shared their Nepal experiences at Sutter hall, 3.30pm, 24-9-2015.

- (12) Street play on Health, HIV & Alcoholism at Rajaji Nagar on 13/2/2016 with interns of Malankara Social Service Society.
- (13) **Life Skills Training** was conducted by Live-lab trainees (MSW second years) at Navajeevan Bethany School, Nalanchira on 28/11/2015, along with Sr. Sunitha CCR (Alumnae-2013), AVE Center.
- (14) **Children's Day celebrations**: As a part of celebration of the children's day KSS unit of Loyola College organized a street play on 14th November 2015. A street play was presented at the Shangumugham beach on the day by the Sociology students to generate awareness on child rights.
- (15) **Need Assessment Survey:** As part of outreach programme of the psychology department a need assessment survey regarding problem faced by students at NSS HSS Pandalam was conducted on 09/10/2015. Awareness classes for parents and students were also conducted by faculty.
- (16) **Deaddiction Campaign: A** De-addiction Campaign was conducted by the Social Work Department students among the 13 Basic Christian Communities (BCC) Units at Kochuveli, on July 8, 2015 from 5-8.30 pm.
- (17) **Student's Accompaniment Programme:** August 2015 SAAP (Student's Academic Accompaniment Programme) was conducted by MSW students at St. Vincent School-Fr. Charles and Fr. Saji gave orientation and lead.
- (18) **Skin Camp:** 12-6-2015: MSW students conduct Free Skin Camp- 10-12.30pm at Thiruvalloor, Government L.P. School, Andoorkonam Panchayat
- (19) **Cancer Detection Camp:** 13-6-2015: MSW students conduct Free Cancer Detection Camp at Kalloor, Government UP School- 10am-12.30pm
- (20) **Child Rights Programme:** 20-6-2015: Child Rights Programme conducted by MSW Student Bella's Community for children on Child Rights; 23 children participated

B. COMMUNITY SOCIAL RESPONSIBILITY: LOYOLA EXTENSION SERVICE (LES)

LES functions through its various sub-units namely the Loyola Family Counseling Centre (LFCC), CHILDLINE, Loyola Legal Counselling Centre, KeCRO, Women's Collective and the Training Wing (Annexure 6: LES Annual Report). The achievements of LES during this period are:

 Loyola Family Counselling Centre: The P.G. Diploma Course in Counselling Psychology is coordinated by LFCC. 1249 new cases were registered at LFCC and its outreach centres.

- Trivandrum Social Service Society conducted 785 Awareness Programs, 10 Open Houses, 137 Schools Visits, 202 Slums/Community Visits, 101 Police Station visits, 353 Railway station visits, 348 Bus stations visits, 173 PCO contacted, 759 awareness to Auto Drivers, 194 Children's Group programs, 43 SHG Group awareness and intervened in 1203 cases out of which 407 cases were produced before CWC, 95 FIRs filed and Charge Sheet for 7. Other activities include conducting of Childline Advisory Board (CAB) meeting, Children's day campaigns, Global hand washing day programme, review and mapping of child care institutions, meetings etc.
- Loyola Legal Counselling Centre is the service centre of Kerala State Social Welfare Board set up to implement the Domestic Violence Act 2005. 80 new cases were registered under the DV Act in the centre.
- Loyola Vanitha Sangham saw the conduction of 11 programmes.
- **KeCRO** conducted about 38 state and district level programmes.
- The Traning centre conducted 132 trainings this year for different stake holders.

C. FACULTY SOCIAL ENGAGEMENT

Being a Social Sciences College, all the teachers are engaged in community services individually. A flagship programme at the college level was the work with St.Xavier's Community College, Chaka and St. Xavier's ITC, Valiyathura. Teachers from all departments used to visit this institution once every week and conduct classes for students of the community college, who are from under-privileged backgrounds. Rest of the social outreach activities of teachers are provided in faculty profile.