INSTITUTIONAL DISTINCTIVENESS 2014-15

Community Services

Loyola's primary focus is on Community Services. Being a Social Sciences College, which offers courses like Social Work, Sociology and Psychology, it is our mission to offer community services in the form of extension activities. For this we have 2 avenues: a) Student Community Services- in which individual students and batches of students undertake activities to support people and causes they come across during their field work interventions; b) Loyola Extension Services: it is the official wing of Loyola College which offers Community Services to the population around the college and to people in need.

A. Student Community Services

Under various student clubs of the college, students themselves take the responsibility to organize various community services. This year students were involved in 12 programmes.

- 1. **Solidarity with Tribal Standing Strike (Nilpu Samaram):** on 5th August 2014 students visited Secretariat for interaction with Tribal agitators and to show their solidarity with them. They interacted with tribals and participated in their songs and slogans.
- 2. **Visit to Sadhana-Old Age Home:** On 14th December, 2014, 13 members of Sparsham visited Sadhana, an Old age home for mentally challenged. They spend a half day with them in helping, playing and interacting with inmates.
- 3. **Golden Jubilee Project:** A family in Balanagar Colony with breadwinner suffering from cancer was identified by social work trainee and was assisted to built house as part of Golden Jubilee Project in collaboration with Heera Constructions in June 2014.
- 4. **Azhoor Medical Camp:** A general Medical camp was organised by SALT on August, 19, 2014 in Azhoor Gram Panchayath in collaboration with Perunguzhi Residents Association & CSI Mission Hospital Kazhakoottom from 9am-1pm at Azhoor GramaPanchayath Committee Hall. Fr.Ranjith, Vice Principal of Loyola, inaugurated the camp. More than 400 people from the locality benefitted from the camp.

- 5. **Cheruvicakal Medical Camp:** A general Medical camp was organised in Loyola school in collaboration with LOBA, Loyola Old Boys Association for residents for Cheruvickal on 8th December 2014. There were 12 specialist doctors. Notices were distributed and announcements were done. More than 300 people from the locality benefitted from the camp.
- 6. Adolescents' Meet: On September 27, 2014, the fourth Anniversary of SALT was commemorated as an event which marked the culmination of the first year field work "Malarwadi 2014"; SALT Joint Secretary Reenu Maria presented the report; 300 Adolescents from 24 Anganwadis, across 5 Panchayaths of Pothencode Block participated in the programme.
- 7. **Ponpulari 2014 (Onam Celebrations):** MSW Students organized Onam celebrations on September 30, 2014 as part of field work at Sahajeevan Special School and Andoorkonam Panchayath Valiyaveedu Ward Child Parliament. Fr.Saji, field Work Supervisor inaugurated the programme.
- 8. **Resource Mobilization:** Ashilin Mary Mathews, MSW 2nd Year organized collection of clothes, foot wear, dry ration, umbrella, bedsheets, soap, oil and other items of daily use for residents of Santhwanam Day Care Centre and Rehabilitation Facility for Mentally III at Mangalapuram PHC, Tvm on March 16-18, 2015. These items were collected and handed over to them on 23rd March 2015.
- 9. **Fund Raising:** Mr. Augustin MU of our college for generating above Rs.70000 for a cancer patient (January 22, 2015)
- 10. **Santhwanam Cancer Treatment Donations:** Students of the college under the Union organized a resource mobilization drive to assist the cancer patients at Santhwanam, a care home for cancer patients on February 10, 2014.
- 11. **Sadana Renewal Centre:** A felid visit was organized to Sadana Renewal Centre Manvilla on 1th December 2014. The students had interaction sessions with the inmates there and conducted group counselling sessions on AIDS. The students organized a Christmas celebration for HIV AIDS support group. Both Faculty and all the students of the department where part of the same.
- 12. **Men on 2 Wheels- Campaign on Child Rights:** A Group Students conducted a long Cycle rally to proclaim about child rights. Volunteers conducted a campaign on 9th November 2014 before children's day namely "Men on 2 Wheels". This was jointly organized by NSS & SALT. It started from St. Xavier's College Thumba to Sreekariyam (12 km). In between they distributed brochures on child rights.

- 13. Sakhi-One Billion Rising programme (stated above under linkages), an awareness programme for women safety, saw the active participation of our female students. The 'One Million Rising', a unique and memorable Valentine's Day celebration. The theme dance of the programme was lead b group of Loyola students. The motto of the programme 'Dance, Strike, Rise' was reverberated in the air with the steps lead by our volunteers. This was part of the global event 'One Billion Rising' (OBR). Hundreds of women gathered at the venue to protest against the atrocities against them. A sense of freedom was felt in the air. They protested by dancing to the rhythm of the music played. Irrespective of age, the event pumped enthusiasm into everyone who assembled there.
- 14. **Street Play:** A street play christened "**Sumithrayanam**" based on 'need for gender equality', was played by Social Work students at various place in and around Trivandrum Corporation.
- 15. **Institutional Social Responsibility:** As part of ISR programmes the Personnel Management batch visited Poojapura Children's home and Vazhuthacaus Blind School in July 2014. They interacted with the children there, shared resources and conducted a number of recreational and development programmes.
- 16. **NSS Camp:** The flagship activity of the NSS is the NSS camp. The Special Camp of this year was organized in Malamukal in Trivandrum Corporation (Ward 34) from 22nd to 28th March 2015. Leader- Sinto K.K.; Assistant Leader: Pallavi R. The place of the camp was chosen since it was a backward area. Though it comes under Corporation of Trivandrum, no development has taken place in a great extent. The NSS volunteers organized various programmes for the community like the Classes on family empowerment, child rights, youth empowerment, how to say no to drugs etc. They have studied the community in depth through a social survey and focus group discussion and organized various sections of the community like the women, children, the adolescents etc. It was a real rural live-in camp in which the NSS volunteers were exposed to social realities and it gave good experiences of group living.
- 17. Concurrent Field Work (50 Anganwadis across 5 Panchayaths): The second-year students (2013-15) continued with their field work in the Integrated Child Development Services (ICDS) Anganwadis until September 30, 2014. They were covering 5 Panchayaths and 50 Anganwadis (Azhoor, Mangalapuram, Pothecode, Andoorkonam, Kadinamkulum), visiting these anganwadis twice in a week. From

December 2014 onwards first year (2013-15) students took over the field work with ICDS. They were first given Orientation about ICDS by CDPO: Mrs. Nafeesa on Dec 11, 2014 from 10.30am to 11.30am in Kazhakootam ICDS. Then they started their field work by visiting of Anganwadis assigned to each student. Each student is mandated to complete 30-40 field work days in the ICDS Anganwadis assigned to them. Students are primarily involved in case work, group work and community organization in the anganwadi catchment area.

18. **Action Research** (1) was carried out by third semester students in the Centre for Rehabilitation of the Disabled, Palayam from 2nd December 2014. Practical sessions were conducted on play techniques for ADHD children to alleviate attention deficiency. This was continued till March 2015 which was carried out on a regular basis during the practicum hours (324 hrs in a semester).

B. Loyola Extension Service (LES)

LES functions through its various sub-units namely the Family Counselling Centre, CHILDLINE, KeCRO, Women's Collective and the Training Wing.

- 1. **Loyola Family Counselling Centre:** During this year 1502 new cases were registered at the centre. The P.G. Diploma Course in Counselling Psychology is coordinated by this centre.
- 2. Childline Nodal Organization: A number of awareness programmes were organized on POCSO Act, Juvenile Justice Act, CHILDLINE and other topics related to Children. International missing children's Day was commemorated on May 25, 2014 at Sanghumugham beach by building a sand sculpture (in collaboration with students of Fine Arts College, Trivandrum) and hosting a candle light vigil. CHILDLINE Trivandrum observed the Anti-child labour day on June 12, 2015. The day started with a vehicular campaign with mike announcement from Thampanoor at 8.30 am. International Child Helpline day was observed on May 17th. An awareness programme was arranged at a famous beach in Trivandrum. Childline conducted more than twenty awareness talks through All India Radio and various FM Stations. The Nodal Director participated in TV shows of Doordarshan, Kairali, Jai Hind TV, Asianet, Kerala Vision channels etc. The city coordinator spoke about exam fear and stress

through a live phone in programme of Doordarshan. Also, write ups about the services of CHILDLINE was included in various newspapers like Hindu, Indian Express, Malayala Manorama, Mathrubhumi, Deccan Chronicle, Times of India, etc. The various topics covered were restoration of children, child rights, services of CHILDLINE, child begging, child labour, crimes against children etc.

- 3. Loyola Vanitha Sangham (LVS): Being an extension wing of Loyola College of Social Sciences, LES took an initiative in September 2010 to organize a Loyola Vanitha Sangham (LVS) from nearby areas of Loyola College as part of the community involvement. The main objective of LVS is the integral development of women and children. The major activities of LVS during the period are: (1) Conducted a half day training programme for women and children in LES; (2) Conducted 4 field visits with Students, collected socio economic data and shared with the Ward Counsellor; (3) Conducted Anganvady visits; (4) Collected some sample data on old age problems, as part of the old age study; (5) Conducted 6 awareness programmes. Three in ICDS Block Kazhakootam and three in other areas namely Navajeevan, cheruresmi, and Puthukurichy; (6) Initiated two balasabhas in Korakulam, Kaniyamkulam and conducted an art festival for balasabha; (7) Prepared a manuscript, collated the articles and drawing of Children; (8) Half day tour conducted to Happy land 26 students and their parents participated; (9) Distributed study materials for school going students and toys for Anganvady students
- 4. **Kerala Child Rights Observatory (KeCRO):** It is a platform of individuals and institutions to protect the rights of children in Kerala, supported by UNICEF. It has a core team in all districts and a network of 140 NGOs. The child right observatory has been awarded as the best in India. As part of KeCRO trainings are undertaken in all districts and media scan is undertaken to share news related to Children.
- 5. **Training Institute:** LES is recognized as a training institute for professionals, para-professionals, government officials, school and college teachers, social animators, students etc. LES conducted 22 trainings this year involving 1013 participants. Training facilities at LES were very well utilized by others for conducting training programmes, seminars, workshop, consultation meetings, camps etc. It also hosted 19 other trainings involving 968 participants.

Table No: Details of Training Programmes

Sl.	Programmes	No. of	No. of	No of
No.		Programs	Days	Participants
01	Organized and Conducted by LES	22	61	1013
02	Organized by others and Conducted at LES	19	48	0968
Total		31	109	1981