

Department of Personnel Management
Two-day Workshop on Social Entrepreneurship
MAHRM 2021-'23
Semester ONE
Powered by: The BluePoint Org

Venue: Loyola Hall, LES, Loyola College of Social Sciences.

Resource persons: Mr. Baby Prabhakaran (CEO, The BluePoint Org)
Mr. Thomas (Motivational Trainer) and
Dr. Aby Tellas (Assistant Professor)



Day ONE : (13th December, 2021) The department of Personnel Management conducted a two-day training programme on Social Entrepreneurship. The programme started off with an ice-breaking session of a tableau by Thomas sir. The students were divided into two groups and was told to choose a topic which covers Covid 19 theme. The former group presented the theme of covid-restricted celebrations focusing on a minimum numbered wedding with social media streaming. The latter group focused on the relevant theme of

inter-state migrants who were dispersed during the pandemic.

The resource person, Dr. Baby Prabhakaran then initiated the training programme by giving us an insight about Social Entrepreneurship and discussed about some social enterprises. Dr. Aby Tellas, Assistant Professor of the department added some of the objectives and other ideas on Social Entrepreneurship. Subsequently students were divided into *four* groups and each group were given an organization to collect information and the functioning of the organizations. The organizations were Amul, Costford, Ocean cleanup, Sulabh.

In the afternoon session these four groups were given a task and students were able to identify many social relevant issues. The selected social relevant issues included



voluntary blood donation, Waste management, Elderly population and Safe agro products. Further, the rest of the time was taken for brainstorming ideas and discussion within the groups, which will culminate by their presentation of the project plan on next day.

Day TWO; 14th December, 2021

The second day of workshop started at 9 am. The first 30 to 45 minutes were given to prepare for social entrepreneurship model making on the topics given to all four groups. The topics are viz. clean and healthy agricultural products, waste management, old age home & care for old people and voluntary blood donation respectively for first to fourth groups.



The first two groups presented their idea about the topics given, which was questioned by the resource persons. After a tea break, Mr. Thomas energized the group with a small activity. The rest of the two groups showcased their ideas on the assigned topics.

Post lunch break Mr. Thomas rejuvenated the group by making them participate in a group dynamic activity. The NEST – the social entrepreneurship initiative of The BluePoint Org was introduced to the group by Mr. Baby Prabhakaran. He also shared about the activities and initiatives of his organization too. The final pitch of the projects was done by the groups in front of the principal and faculty members of the department. The workshop was concluded by the feedback session from students and others.

In order to imbibe the practical aspects of the social entrepreneurship students were assigned to do an internship for 10 days (with a social enterprise). The BluePoint Org will help the faculty of

the department in guiding and monitoring the internship. The following was the allocation of students for internship.



Sl. No.	Name	Organization	Dist.
1	Nehia Mahesh Nair	ALFA	Kalamassery
2	Abeeraj K. A.	Costford	Thrissur
3	Lakshmi G. Nair	Costford	Thrissur
4	Noel Bosco	Costford	Thrissur
5	Suryagayathri P.	Costford	Thrissur
6	Arunima S.	Kudumbashree	Kollam
7	Navya G.	Kudumbashree	Kollam
8	Sakkiya Haris	Kudumbashree	Kollam
9	Swathy P. S.	Kudumbashree	Kollam
10	Shelton Raj	Mangaibakar Coconut Farmers Welfare Association	Singampunari, TN
11	Saikrishna P. S.	Sanchi Bags	Thiruvananthapuram
12	Shaun Shaji	Sanchi Bags	Thiruvananthapuram
13	Anil Antony	The Blue Point org	Thiruvananthapuram
14	Ansu Antony	The Blue Point org	Thiruvananthapuram
15	Mereesha Antony	The Blue Point org	Thiruvananthapuram
16	Sreekutty	The Blue Point org	Thiruvananthapuram
17	Azeena S. N.	Weavers' village	Thiruvananthapuram
18	Neethu Sara Varghese	Weavers' village	Thiruvananthapuram
19	Shabana Mujeeb	Weavers' village	Thiruvananthapuram

The students were assigned to do intership from 29th Dec 2021 to 8th Jan 2022.

Participant List - MAHRM 2021-'23

Roll. No.	Name
1	Abeeraj K A
2	Anil Antony
3	Ansu Antony
4	Arunima S
5	Azeena S N
6	Lakshmi G Nair
7	Mereesha Antony
8	Navya.G
9	Neethu Sara Varghese

10	Nehia Mahesh Nair
11	Noel Bosco
12	Saikrishna P S
13	Sakkiya Haris
14	Shabana Mujeeb
15	Shaun Shaji
16	Shelton Raj
17	Sreekutty
18	Suryagayathri.P
19	Swathy P S