

# **LOYOLA COLLEGE OF SOCIAL SCIENCES THIRUVANANTHAPURAM**

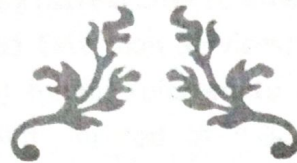
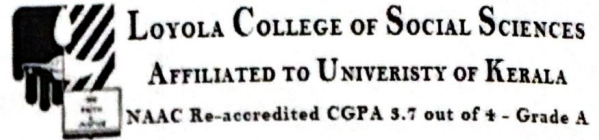


## **CRITERIA 3- RESEARCH, INNOVATIONS AND EXTENSION**

### **3.5 COLLABORATION**

**3.5.2 Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the last five years**

The Blue Point Org



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## MEMORANDUM OF UNDERSTANDING

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**LOYOLA EXTENSION SERVICES, LOYOLA COLLEGE OF SOCIAL SCIENCES AND  
THE BLUE POINT ORG, THIRUVANANTHAPURAM**



DECEMBER 8, 2021  
SREEKARIYAM, THIRUVANANTHAPURAM

**MEMORANDUM OF UNDERSTANDING BETWEEN  
LOYOLA EXTENSION SERVICES, LOYOLA COLLEGE OF SOCIAL SCIENCES  
AND  
THE BLUE POINT ORG, THIRUVANANTHAPURAM**

This Memorandum of Understanding (herein after referred to as MoU) is entered into on this (08) of (12) (2021) between Loyola Extension Services, Loyola College of Social Sciences, Sreekariyam, Thiruvananthapuram herein referred to as 'LES' and The Blue Point Org hereinafter called 'The Blue Point' located at B-36, Althara Nagar, Vellayambalam, Sasthamangalam PO, Thiruvananthapuram.

LES and The Blue Point would like to come together and share their expertise for developing and promoting social entrepreneurship in the State and outside. The target groups of the initiative include existing students and alumni of Loyola College, Practitioners and NGOs in social sector, business organisations with a social mission and community led microenterprises supported by various organisations.

Details of the agencies entering the MOU are as follows:

**1. The Blue Point Org**

**The Blue Point Org** is a not-for-profit organisation working in public health, education and sustainable development sectors at State level. The organization is promoted by a group of professionals from management and social development sectors who were working at State and national levels. The Blue Point caters to Government, Public Sector, Development Agencies, Corporates, Schools and Colleges and other Social Sector institutions in delivering valuable coaching, consulting, research, campaigns and programme management. As an organization, The Blue Point is committed to societal development by accelerating growth and creating value through applying industry knowledge, cutting-edge research and leadership training experience. The organisation aims at strengthening institutions and developing human resources in social sector.

'The Blue Point Org' is positioned as a leading social enterprise and professional organisation that work for children and young adults in Kerala. It works with different Government Departments – Women and Child Development Department, Social Justice, Education, Health, Home, Agriculture, LSGD, SC/STDD etc. and various programmes under them



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including 'Kaval' and 'Kaval Plus' Projects under the Integrated Child Protection Scheme (ICPS), Our Responsibility to Children Project (ORC), Student Police Cadets Project (SPC), etc.

The Educational institutions associated include Govt. Medical College, Thiruvananthapuram, Loyola College of Social Sciences, Mar Ivanios College, Thiruvananthapuram, and other leading schools and colleges in the State.

The culture of participation, constant innovation and focused approach helps The Blue Point Org to deliver strategic solutions and measurable results to a wide range of clientele.

Team Blue Point has average experience of over two decades in the areas of Social Work, Management Consulting, Public Health, Education, Community Development and Livelihoods, Agriculture, Environment, Sanitation, Tourism and Micro, Small and Medium Enterprises.

## **2. LOYOLA COLLEGE OF SOCIAL SCIENCES AND LOYOLA EXTENSION SERVICES**

Loyola College of Social Sciences is a living tradition, an organic entity of Global Network of Jesuit Higher Education, shares the same Ignatian DNA. Loyola College, one of the oldest Social Science Colleges in India, was founded in 1963 to bring social changes in Kerala and society at large. The institute instills excellence in life through service.

Loyola College offers courses in M A (Sociology), MSW (Masters in Social Work), MAHRM (Masters in Human Resource Management) MSc Counselling Psychology and MSW in Disaster Management The College is affiliated to the University of Kerala and is a recognized Research Centre of the University, and guides students for Ph.D. in Sociology, Social Work and Management Studies. The faculty members take up research projects at various levels. A full-fledged Extension Services, Loyola Extension Services (LES) is an integral part of the College. The LES acts as the Social Lab of the College.

Vision of the college is 'Fostering excellence in thinking, commitment and engagement for holistic transformation' and the Mission is 'Engaged knowledge building for grooming positive, innovative, and value oriented thought leaders capable of driving sustainable social transformation'.

### **LOYOLA EXTENSION SERVICES (LES)**

Loyola Extension Services (LES), conceived as the social lab of the college was launched during the year 1986. Same year, the Loyola Family Counselling Centre too was commissioned, which was another visionary reaction to the emerging socio-cultural space of the society around.



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LES has given training for Pre-professional Social workers, Counsellors, Community Organisers, Community Development Society leaders, Government Personnel etc. for more than 25 years. LES is social research centre and training institute. LES has full-fledged infrastructure facilities for conducting residential training programmes. It also has the experience in developing and managing social sector projects for community development.

### **3. Areas of Collaboration**

#### **Scope of MOU**

This document outlines a strategic understanding between The Blue Point and Loyola Extension Services to work together towards setting up and manage a Start Up Facility / Incubation Centre for Social Enterprises within Loyola Campus. The Concept, Strategies and Activities proposed as part of the initiative is included as part of the MOU (Annexure – 1).

### **4. BENEFITS TO THE PARTIES**

#### **4.1 LOYOLA EXTENSION SERVICES AND LOYOLA COLLEGE OF SOCIAL SCIENCES**

- Opportunities to create and support various projects for the benefit of the society
- Opportunity to connect with the practitioners in management and social sector
- Capacity building of the students and alumni
- Develop a model in promoting social entrepreneurship under the umbrella of the college and LES.

#### **4.2 THE BLUE POINT**

- Opportunity to work with a leading college in the State and its community extension centre.
- Scaling up of services to the students of various disciplines including social work, management and arts and science subjects
- Sharing of expertise in the area of social entrepreneurship with the college and create a platform for bigger impact in the society.
- Opportunity to work with the academic team of the college

#### **4.3 SOCIETY**

- Solution to some of the issues faced by the society
- Products and Services at affordable cost



- ) Socially oriented and committed group of professionals from the areas of social work, management and other subjects
- ) Better outputs through academic and practitioner interface.

## **5. Other Terms and Conditions**

- 5.1 Neither Blue Point nor LES is or will be an agent or legal representative of the other. Neither of them is or shall be responsible for the debts incurred by the other or be bound by any contracts or representations made by the other or any obligations undertaken by the other.
- 5.2 Neither party will make any representations pertaining to the other or its business or affairs, without the express prior written consent and approval of the other.
- 5.3 This MoU shall have validity period of 2 years and may be terminated by either party through a notice of one month. Either party may terminate this MoU if either of the parties is frustrated by reasons beyond its control from going ahead with the implementation of the provision of this MoU.
- 5.4 Neither parties will make any presentations pertaining to the other or its business or affairs, without the express written consent and approval of other.
- 5.5 It is understood that during the course of this MoU it may be necessary for either party to disclose confidential/proprietary information to the other. The disclosure of any such information or data between the parties shall be made pursuant to an executed Confidentiality Agreement.
- 5.6 All costs incurred by a party pursuant to this MoU shall be borne by the party who incurred the costs.
- 5.7 There shall be no liability on the part of any party to the other arising from the termination of this MoU.
- 5.8 This MoU is not binding on either of the parties hereto, except as specifically set out hereto. This MoU is intended to express the broad understanding of the parties and as a broad framework for working together on a specific opportunity as detailed herein.
- 5.9 The parties shall jointly workout a plan and budget for each year for taking the initiative further forward. This will act as a roadmap for the unit.
- 5.10 Neither party may use the other's corporate name or any trademark or name or any other items or assets protected by intellectual property rights, including but not restricted to, use in any promotional material, press releases, advertisements, communications, stationery, web sites, or the like.
- 5.11 Neither party will disclose the existence, or the terms and conditions, of this MoU or any information connected with it or any information received from the other or



otherwise during the implementation of this MoU or its subsequent amendments, if any, except as may be required by law or on a strictly 'need-to-know' basis for the purpose of implementing this MoU, or its subsequent amendments, if any, unless express prior written consent of the other party shall have been obtained in advance.

- 5.12 Unless previously consented to by both parties, there shall be no assignment of any interest under this MoU by any party hereto.
- 5.13 The laws of the Republic of India shall govern this MoU.
- 5.14 This MoU supersedes all proposals or other prior representations or communications, either oral or written.

## 6. Summary

Loyola Extension Services / Loyola College of Social Sciences, Thiruvananthapuram and The Blue Point recognize the significance of the other as a lead organization in the field of academia or practice in the State. This Memorandum of Understanding is intended to express the broad understanding of the parties regarding their working with each other to the extent possible for their mutual benefit.


The Blue Point Org



Signature with seal

Date: 08.12.2021

Loyola Extension Services



Signature with seal

Date : 08.12.2021

Department of Personnel Management  
**Two-day Workshop on Social Entrepreneurship**  
MAHRM 2021-'23  
Semester ONE  
Powered by: The BluePoint Org

*Venue: Loyola Hall, LES, Loyola College of Social Sciences.*

Resource persons: Mr. Baby Prabhakaran (CEO, The BluePoint Org)  
Mr. Thomas (Motivational Trainer) and  
Dr. Aby Tellas (Assistant Professor)



Day ONE : (13<sup>th</sup> December, 2021) The department of Personnel Management conducted a two-day training programme on Social Entrepreneurship. The programme started off with an ice-breaking session of a tableau by Thomas sir. The students were divided into two groups and was told to choose a topic which covers Covid 19 theme. The former group presented the theme of covid-restricted celebrations focusing on a minimum numbered wedding with social media streaming. The latter group focused on the relevant theme of

inter-state migrants who were dispersed during the pandemic.

The resource person, Dr. Baby Prabhakaran then initiated the training programme by giving us an insight about Social Entrepreneurship and discussed about some social enterprises. Dr. Aby Tellas, Assistant Professor of the department added some of the objectives and other ideas on Social Entrepreneurship. Subsequently students were divided into *four* groups and each group were given an organization to collect information and the functioning of the organizations. The organizations were Amul, Costford, Ocean cleanup, Sulabh.

In the afternoon session these four groups were given a task and students were able to identify many social relevant issues. The selected social relevant issues included





voluntary blood donation, Waste management, Elderly population and Safe agro products. Further, the rest of the time was taken for brainstorming ideas and discussion within the groups, which will culminate by their presentation of the project plan on next day.

**Day TWO; 14<sup>th</sup> December, 2021**

The second day of workshop started at 9 am. The first 30 to 45 minutes were given to prepare for social entrepreneurship model making on the topics given to all four groups. The topics are viz. clean and healthy agricultural products, waste management, old age home & care for old people and voluntary blood donation respectively for first to fourth groups.



The first two groups presented their idea about the topics given, which was questioned by the resource persons. After a tea break, Mr. Thomas energized the group with a small activity. The rest of the two groups showcased their ideas on the assigned topics.

Post lunch break Mr. Thomas rejuvenated the group by making them participate in a group dynamic activity. The NEST – the social entrepreneurship initiative of The BluePoint Org was introduced to the group by Mr. Baby Prabhakaran. He also shared about the activities and initiatives of his organization too. The final pitch of the projects was done by the groups in front of the principal and faculty members of the department. The workshop was concluded by the feedback session from students and others.

In order to imbibe the practical aspects of the social entrepreneurship students were assigned to do an internship for 10 days (with a social enterprise). The BluePoint Org will help the faculty of

the department in guiding and monitoring the internship. The following was the allocation of students for internship.



Sl. No.	Name	Organization	Dist.
1	Nehia Mahesh Nair	ALFA	Kalamassery
2	Abeeraj K. A.	Costford	Thrissur
3	Lakshmi G. Nair	Costford	Thrissur
4	Noel Bosco	Costford	Thrissur
5	Suryagayathri P.	Costford	Thrissur
6	Arunima S.	Kudumbashree	Kollam
7	Navya G.	Kudumbashree	Kollam
8	Sakkiya Haris	Kudumbashree	Kollam
9	Swathy P. S.	Kudumbashree	Kollam
10	Shelton Raj	Mangaibakar Coconut Farmers Welfare Association	Singampunari, TN
11	Saikrishna P. S.	Sanchi Bags	Thiruvananthapuram
12	Shaun Shaji	Sanchi Bags	Thiruvananthapuram
13	Anil Antony	The Blue Point org	Thiruvananthapuram
14	Ansu Antony	The Blue Point org	Thiruvananthapuram
15	Mereesha Antony	The Blue Point org	Thiruvananthapuram
16	Sreekutty	The Blue Point org	Thiruvananthapuram
17	Azeena S. N.	Weavers' village	Thiruvananthapuram
18	Neethu Sara Varghese	Weavers' village	Thiruvananthapuram
19	Shabana Mujeeb	Weavers' village	Thiruvananthapuram

The students were assigned to do intership from 29<sup>th</sup> Dec 2021 to 8<sup>th</sup> Jan 2022.

#### Participant List - MAHRM 2021-'23

Roll. No.	Name
1	Abeeraj K A
2	Anil Antony
3	Ansu Antony
4	Arunima S
5	Azeena S N
6	Lakshmi G Nair
7	Mereesha Antony
8	Navya.G
9	Neethu Sara Varghese

10	Nehia Mahesh Nair
11	Noel Bosco
12	Saikrishna P S
13	Sakkiya Haris
14	Shabana Mujeeb
15	Shaun Shaji
16	Shelton Raj
17	Sreekutty
18	Suryagayathri.P
19	Swathy P S